

WSET® PRESS RELEASE



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Tim How's "Twenty years at the sharp end of the wine industry"...

"Twenty years at the sharp end of the wine industry...what's instore for the next twenty"

Tim How, the retiring CEO of Majestic Wine Warehouses and recently named "*Man of the Year*" (Drinks Business Awards 2008) will take to the stage on Monday 20th October at the 13th Vintners' Company WSET Annual Lecture to impart some of his majestic retailing wisdom that has made the AIM-listed business the formidable force that it is today.



How's lecture, entitled "*Twenty years at the sharp end of the industry... what's in-store for the next twenty?*" is taking place at the prestigious Vintners' Hall in London at 6.30pm and will be followed by supper.

This event is by invitation only, though should you wish to attend this inspirational, not-to-be missed evening, please contact Elizabeth O'Callaghan at the WSET
eocallaghan@wset.co.uk

WSET (Wine & Spirit Education Trust) is the largest global provider of education in wines and spirits and is approved by the Qualifications and Curriculum Authority. WSET has been developing the trade professional for over 39 years, and in academic year 2006/2007 over 21,000 candidates sat a WSET examination. WSET currently has qualifications available in 42 countries and in 11 languages. Find out more about WSET at www.wsetglobal.com.

For further information please contact WSET's Marketing Manager, Chris Kelly
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The Vintners' Company, with its first Charter in 1364, is ranked eleventh out of the Twelve Great Livery Companies of the City of London.

With its origins steeped in the history of the City of London, and the import, regulations and sale of wine, the Company continues to maintain strong links with the UK Wine Trade, with Vintners' Hall known as the Trade's "spiritual home".

With its trade, social, charitable and educational interests, the Company continues to play an important role in the 21st Century. www.vintnershall.co.uk