

For further information please contact Erica Dent edent@wset.co.uk

Telephone: 020 7089 3804

PRESS RELEASE

WSET AND THE HIDE JOIN FORCES TO PARTICIPATE IN WINE

RELIEF 2007

Comic Relief is calling on the UK wine trade to help raise a wealth of cash for the Red Nose Day 2007 campaign, which culminates in Red Nose Day itself on 16 March.

The Wine & Spirit Education Trust and The Hide, the recently opened bar on the ground floor of the WSET building in Bermondsey Street,

www.thehidebar.com, are asking visitors to donate just £2.50 and have the chance to win: a pair of WSET Food and Wine Workshop matching tickets; one year's free subscription to The Purple Pages, www.jancisrobinson.com; dinner for two at The Hide; and two chances to wine bottle of Bollinger courtesy of The Hide.

To win, simply donate £2.50, with all proceeds going to Wine Relief, and correctly answer the following question: 'Wine Relief supports which charity fundraising event

- a) Red Knee Day
- b) Red Toe Day
- c) Red Nose Day

Jancis Robinson, co-founder of Wine Relief, upon generously donating a prize to the draw, added: 'I am so thrilled that Wine Relief seems to be achieving

such a real head of steam this year - and it is typical of the new, super-lively WSET that they should so readily get the hang of what is involved.' For further information on how to donate and have a chance to win a prize, please contact Chris Kelly ckelly@wset.co.uk 020 7089 3804.

- ENDS -

WSET has been creating the trade professional for over 36 years is approved by the Qualifications and Curriculum Authority and is the largest global provider of education in wines and spirits. In academic year 2005/2006 over 17,000 candidates in 38 countries and eight languages sat a WSET examination. Find out more about WSET at www.wset.co.uk.

Notes to Editors:

? **Information on Comic Relief/Red Nose Day:**

- ? To make a donation, call **08457 910 910** (local rate call charges apply)
- ? For some BIG ideas on how to get involved in Red Nose Day 2007, visit the website: **www.rednoseday.com**
- ? Red Nose Day aims to tackle poverty and social injustice in the UK and Africa
- ? Since its launch in 1985 Comic Relief has raised over £425 million
- ? 40% of the money raised directly through Red Nose Day is allocated to work in the UK and 60% goes to work in Africa
- ? Comic Relief is registered with the Charity Commission, number 326568