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THE BORDEAUX MBA COMES TO THE WINE & SPIRIT EDUCATION TRUST'S PREMISES IN LONDON

From May 28th to June 8th, the Bordeaux Business School Wine MBA is coming to London for one of its 5 study sessions, and will be based at the International Wine & Spirit Centre in Bermondsey St, home to the Wine & Spirit Education Trust.

The Bordeaux MBA was established in 2001, and offers a management education program at the forefront of current issues in the global wine industry.

Commenting on the session in London, Isabelle Dartigues, Director of the Wine MBA said: "We are delighted to be bringing our students to London for the first time in the six year history of the Wine MBA, and it is appropriate that we should be based in the headquarters of the Wine & Spirit Education Trust, the biggest global provider of product knowledge in the field of wines and spirits. We are sure that our students will benefit from the excellent facilities at the International Wine & Spirit Centre, and also enjoy being in London, which is the shop-window of the world wine market".

Ian Harris, Chief Executive of WSET added: "We are delighted to welcome the students of the Bordeaux MBA to the WSET's home in London. There are clear synergies between WSET and the Bordeaux Business School, and many of the students who have taken the Wine MBA since 2001 are also graduates of WSET, having completed the WSET Diploma. We introduced a unit devoted to the Global Business of Wines and Spirits into the WSET Diploma in 2003, and the Bordeaux MBA provides an additional avenue for our students to progress into higher education, and to develop their management skills as they move up the career ladder".

WSET has been creating the trade professional for over 36 years, is approved by the Qualifications and Curriculum Authority and is the largest global provider of education in wines and spirits. In academic year 2005/2006 over 17,000 candidates in 38 countries and eight languages sat a WSET examination. Find out more about WSET at www.wset.co.uk.

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